

## How the Survey was Conducted

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### **Nature of the Sample: NPR/PBS NewsHour/Marist Poll of 1,313 National Adults**

This survey of 1,313 adults was conducted October 11<sup>th</sup>, 2023 by the Marist Poll sponsored in partnership with NPR and PBS NewsHour. Adults 18 years of age and older residing in the United States were contacted through a multi-mode design: By phone using live interviewers, by text, or online. Survey questions were available in English. Phone and online samples were selected to ensure that each region was represented in proportion to its adult population. The samples were then combined and balanced to reflect the 2020 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 3.8$  percentage points. There are 1,218 registered voters. The results for this subset are statistically significant within  $\pm 3.9$  percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

## Nature of the Sample

		National Adults	National Registered Voters
		Column %	Column %
<b>National Adults</b>		100%	
<b>National Registered Voters</b>		93%	100%
<b>Party Identification</b>	<b>Democrat</b>	n/a	38%
	<b>Republican</b>	n/a	31%
	<b>Independent</b>	n/a	30%
	<b>Other</b>	n/a	1%
<b>Gender</b>	<b>Men</b>	49%	49%
	<b>Women</b>	51%	51%
<b>Age</b>	<b>Under 45</b>	44%	42%
	<b>45 or older</b>	56%	58%
<b>Age</b>	<b>18 to 29</b>	17%	15%
	<b>30 to 44</b>	27%	27%
	<b>45 to 59</b>	25%	26%
	<b>60 or older</b>	30%	32%
<b>Generation</b>	<b>Gen Z/Millennials</b>	40%	37%
	<b>Gen X</b>	27%	28%
	<b>Baby Boomers</b>	23%	24%
	<b>Silent-Greatest</b>	10%	10%
<b>Race/Ethnicity</b>	<b>White</b>	63%	64%
	<b>Black</b>	11%	11%
	<b>Latino</b>	15%	15%
	<b>Other</b>	10%	10%
<b>Region</b>	<b>Northeast</b>	17%	17%
	<b>Midwest</b>	21%	21%
	<b>South</b>	38%	38%
	<b>West</b>	24%	24%
<b>Household Income</b>	<b>Less than \$50,000</b>	38%	36%
	<b>\$50,000 or more</b>	62%	64%
<b>Education</b>	<b>Not college graduate</b>	60%	59%
	<b>College graduate</b>	40%	41%
<b>Education by Race</b>	<b>White - Not College Graduate</b>	37%	37%
	<b>White - College Graduate</b>	26%	27%
	<b>Non-White - Not College Graduate</b>	24%	22%
	<b>Non-White - College Graduate</b>	13%	13%
<b>Education - Race - Gender</b>	<b>Men - White - Not College Graduate</b>	16%	16%
	<b>Men - White - College Graduate</b>	13%	14%
	<b>Men - Non-White - Not College Graduate</b>	12%	12%
	<b>Men - Non-White - College Graduate</b>	7%	7%
	<b>Women - White - Not College Graduate</b>	21%	21%
	<b>Women - White - College Graduate</b>	13%	14%
	<b>Women - Non-White - Not College Graduate</b>	11%	10%
	<b>Women - Non-White - College Graduate</b>	6%	6%
<b>White Evangelical Christians</b>		19%	19%
<b>Area Description</b>	<b>Big city</b>	20%	20%
	<b>Small city</b>	19%	18%
	<b>Suburban</b>	29%	29%
	<b>Small town</b>	15%	15%
	<b>Rural</b>	17%	17%
<b>Area Description - Gender</b>	<b>Small city/Suburban Men</b>	23%	23%
	<b>Other area Men</b>	26%	26%
	<b>Small city/Suburban Women</b>	25%	25%
	<b>Other area Women</b>	26%	27%

NPR/PBS NewsHour/Marist Poll National Adults. Interviews conducted October 11th, 2023, n=1,313 MOE +/- 3.8 percentage points.  
National Registered Voters: n=1,218 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

**JBDTPZ24. NPR/PBS NewsHour/Marist Poll National Tables October 11th, 2023**

		National Registered Voters		
		If the 2024 election for president were held today, whom would you support if the candidates are:		
		Joe Biden, the Democrat	Donald Trump, the Republican	Vol: Undecided
		Row %	Row %	Row %
National Registered Voters		49%	46%	5%
Party Identification	Democrat	91%	6%	3%
	Republican	6%	91%	3%
	Independent	43%	49%	8%
Party ID and Gender	Democrat men	91%	6%	3%
	Democrat women	91%	7%	2%
	Republican men	5%	92%	3%
	Republican women	6%	91%	4%
	Independent men	41%	53%	6%
	Independent women	47%	44%	8%
Region	Northeast	61%	36%	3%
	Midwest	48%	48%	4%
	South	44%	50%	5%
	West	50%	45%	6%
Household Income	Less than \$50,000	53%	44%	2%
	\$50,000 or more	49%	46%	5%
Education	Not college graduate	45%	50%	4%
	College graduate	55%	40%	5%
Race/Ethnicity	White	46%	49%	5%
	Non-white	57%	40%	3%
Race and Education	White - Not College Graduate	36%	59%	4%
	White - College Graduate	58%	37%	5%
Gender - Race - Education	Men - White - Not College Graduate	34%	62%	4%
	Men - White - College Graduate	54%	40%	6%
	Women - White - Not College Graduate	38%	57%	5%
Age	Women - White - College Graduate	61%	34%	4%
	Under 45	53%	45%	2%
	45 or older	47%	47%	6%
Generation	Gen Z/Millennials	56%	43%	1%
	Gen X	46%	49%	5%
	Baby Boomers	49%	46%	5%
	Silent/Greatest	49%	43%	8%
Gender	Men	44%	51%	5%
	Women	54%	41%	4%
HH with Children	Parents with Children under 18	44%	53%	3%
	No Children under 18 in HH	51%	44%	5%
White Evangelical Christians		18%	77%	4%
2020 Recall Vote	Biden	92%	5%	3%
	Trump	2%	93%	5%
Area Description	Big city	60%	39%	1%
	Small city	49%	44%	7%
	Suburban	54%	43%	3%
	Small town	39%	55%	6%
	Rural	39%	54%	7%
Small city/Suburban Men		45%	50%	5%
Small city/Suburban Women		58%	37%	5%

NPR/PBS NewsHour/Marist Poll National Registered Voters. Interviews conducted October 11th, 2023. Totals may not add to 100% due to rounding.

**JBDTPZ24TRND. Marist Poll National Trend**

National Registered Voters			
If the 2024 election for president were held today, whom would you support if the candidates are:			
	Joe Biden, the Democrat	Donald Trump, the Republican	Vol: Undecided
	Row %	Row %	Row %
October 17th, 2023	49%	46%	5%
October 4th, 2023	49%	47%	4%
August 2023	47%	46%	7%

Marist Poll National Registered Voters

JBDTRKPZ24. NPR/PBS NewsHour/Marist Poll National Tables October 11th, 2023

		National Registered Voters			
		How about if the candidates are:			
		Joe Biden, the Democrat	Donald Trump, the Republican	Robert F. Kennedy, Jr., an independent	Vol: Undecided
		Row %	Row %	Row %	Row %
National Registered Voters		44%	37%	16%	3%
Party Identification	Democrat	86%	3%	9%	2%
	Republican	4%	81%	11%	3%
	Independent	33%	34%	29%	4%
Party ID and Gender	Democrat men	85%	3%	9%	3%
	Democrat women	86%	2%	10%	1%
	Republican men	5%	79%	12%	3%
	Republican women	3%	84%	10%	3%
	Independent men	36%	35%	24%	5%
Region	Independent women	31%	32%	34%	3%
	Northeast	53%	31%	14%	2%
	Midwest	43%	36%	19%	3%
	South	41%	43%	13%	4%
Household Income	West	42%	32%	22%	4%
	Less than \$50,000	42%	31%	24%	2%
Education	\$50,000 or more	46%	39%	12%	3%
	Not college graduate	37%	42%	17%	4%
Race/Ethnicity	College graduate	53%	30%	14%	3%
	White	42%	40%	15%	3%
Race and Education	Non-white	48%	30%	19%	3%
	White - Not College Graduate	31%	51%	15%	3%
Gender - Race - Education	White - College Graduate	56%	27%	14%	3%
	Men - White - Not College Graduate	30%	52%	15%	3%
	Men - White - College Graduate	53%	30%	12%	5%
Age	Women - White - Not College Graduate	31%	50%	15%	3%
	Women - White - College Graduate	59%	24%	16%	1%
	Under 45	47%	33%	20%	1%
Generation	45 or older	42%	39%	14%	5%
	Gen Z/Millennials	48%	31%	21%	1%
	Gen X	41%	39%	17%	4%
	Baby Boomers	46%	41%	10%	4%
Gender	Silent/Greatest	44%	33%	13%	9%
	Men	40%	40%	15%	4%
HH with Children	Women	47%	34%	17%	2%
	Parents with Children under 18	41%	43%	15%	1%
White Evangelical Christians	No Children under 18 in HH	45%	34%	17%	4%
	Biden	15%	66%	16%	3%
2020 Recall Vote	Trump	84%	3%	12%	1%
	Big city	2%	83%	11%	3%
Area Description	Small city	55%	28%	16%	1%
	Suburban	41%	35%	17%	6%
	Small town	51%	33%	15%	1%
	Rural	33%	48%	15%	3%
	Small city/Suburban Men	30%	47%	18%	4%
Small city/Suburban Women	44%	38%	14%	5%	
		51%	29%	17%	2%

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